

7 Limited cost, unlimited protection

With inFLUX Backup you can secure your important data under a single account for one low price. The 'Advanced' version allows for any number of workstations or servers per backup account which makes it ideal for larger businesses. The affordable cost and the ease of our service provides an exceptional solution when it comes to securing your data. All plans come with Unlimited Backups, Unlimited Restores, and Unlimited Data Transfer.

8 Easy to use and manage

Once you have setup inFLUX Backup with your schedules and backup sources configured there is nothing more you need to do. With daily reports sent via e-mail, you will be kept updated on the status of your backups with detailed logs. Restore operations can be done in just a few clicks whenever needed from any computer with internet access. inFLUX Backup's integrated web administration console allows system administrators to manage the backup sets and account settings for all computers.

9 Flexible software options

The two versions of our client, inFLUX Backup - Advanced and inFLUX - Professional allow the flexibility of features and functionalities to satisfy the backup needs of different users and implementations.

	inFLUX Backup - Adv.	inFLUX Backup - Pro.
No. of backup sets / computers	Unlimited	1
Backup Scheduling		
- Continuous data protection	○	○
- Daily	○	○
- Weekly	○	○
- Monthly	○	✗
- Yearly	○	✗
- Multiple schedules	○	✗
Data Encryption		
- 128-bit / 256-bit	○	○
- Configurable by end-user	○	✗
- TwoFish	○	✗
- Triple DES	○	✗
- AES	○	○
Backup Features		
- Microsoft Exchange Server	○	✗
- Mailbox Level Exchange Backup	○	✗
- Microsoft SQL Server	○	✗
- Lotus Domino/Notes	○	✗
- Oracle	○	✗
- MySQL	○	✗
- In-File Delta (Simple)	○	○
- In-File Delta (Advanced)	○	✗
- Microsoft Volume Shadow Copy	○	○
Retention Policy		
- Simple (days)	○	○
- Advanced (weeks,months,years)	○	✗
Misc. Features		
- Initiate Backup from Web	○	○
- Pre/post-backup commands	○	✗
- Simple backup file filtering	○	○
- Advanced backup file filtering	○	✗
- Easy Web Administration	○	○
- Offline backup reminders	○	○
- Also Performs Local backups	○	✗
- Web Restores	○	○
- Supported languages	26	26
Applicable Hardware	Server/PC/Mac	Server/PC/Mac

Our professional services give you peace of mind

Express startup service

inFLUX Backup express startup service aims to assist you in installing, configuring, and managing the inFLUX Backup Software at no extra charge. Once the hardware and the underlying operating system are in place, our professionals can perform all the software installation and configuration remotely, saving you time and getting your data secured as soon as possible.

Around the clock customer service

Our professional customer service and support team is available around the clock to help you with any questions, problems or concerns you may have.

- No charge for support
- Available online 24/7/365
- Obtain professional answers to your concerns quickly

Try our service today!

Our free trial account is available at www.influxpc.com

Get your critical data protected now!

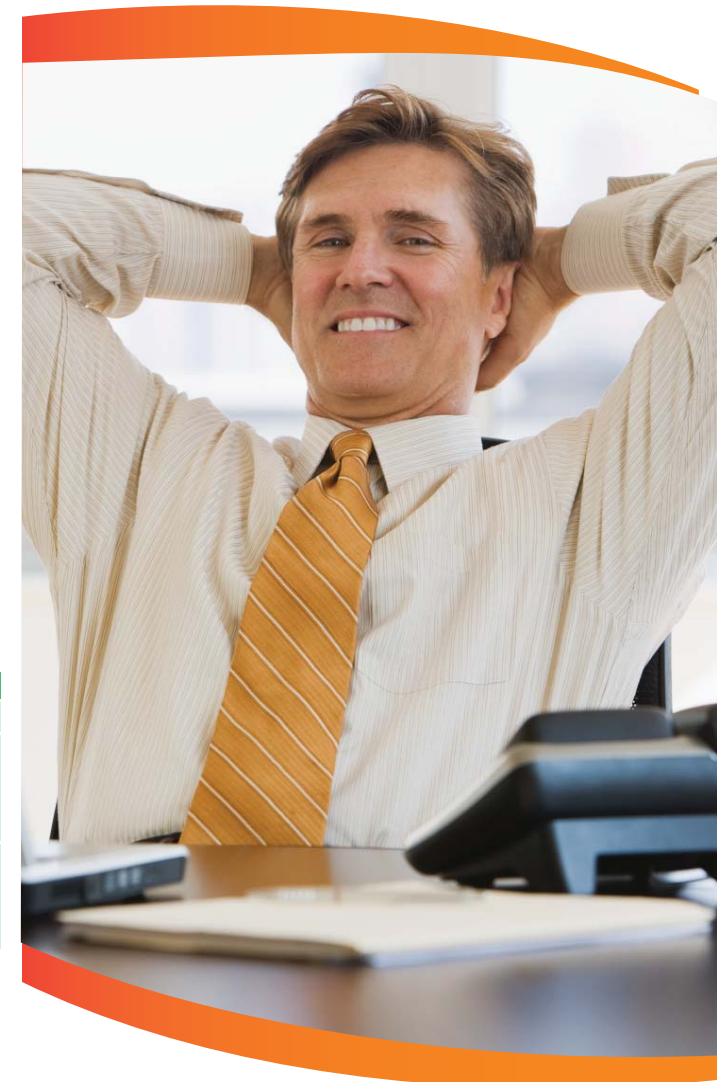
In many cases, your data is the lifeblood of your business, inFLUX Backup ensures your data protection plan is solid and easy to manage. Contact our sales representatives immediately to get your critical data protected as soon as possible.

System Requirements			
	Supported Platforms		Hardware
iFL Backup Advanced	- Windows 95 / 98 / ME / NT / 2000 / XP / 2003 / Vista - Linux kernel 2.4 or above - NetWare 5.1 or above	- Solaris 2.x+ - AIX - HP-UX - FreeBSD	- Mac OS X 10.2+ - Java Runtime Environment 1.4.1 or above capable OS
iFL Backup Professional	- Windows 95 / 98 / ME / NT / 2000 / XP / 2003 / Vista - Mac OS X 10.2 or above		- Memory: 128MB (minimum), 256MB (recommended) - Disk Space: 110MB



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Safe, Easy, Affordable
 Remote Backup Solutions

Data loss is a nightmare

Your data is constantly growing

Due to the widespread use of the Internet, e-mail and media-rich applications, the need for reliable data storage and safe-keeping has grown exponentially. As early as 2002, International Data Corporation (IDC) projected a dizzying annual data growth rate of 80%. The accelerated pace at which data is created, accumulated and distributed means your disaster preparedness must keep up.

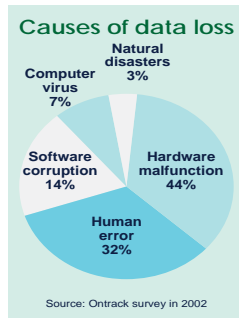
1MB of data is worth US \$10,000

Viewed from a strategic perspective, your data represents the core of your business. You have invested a lot of TIME, MONEY and EFFORT in developing your business unique data. Contracts, sales records, proposals, accounting records, marketing material, business contacts, emails and even digital photos taken at important events, are the basis of your invaluable business assets, which you cannot afford to lose. Studies have shown that:

- 1MB of data is worth approximately US\$10,000¹
- Re-building just 20MB of lost data could cost more than US\$17,000 and take weeks to complete²
- A leaked record may cost you US\$180 to rectify³
- Retrieval of data from a crashed hard drive is often extremely costly⁴

Data loss makes your business suffer

- Your business's data goes hand in hand with your normal operations. The loss of such data, or the temporary inaccessibility of data, may threaten your position.
- Companies without proactive backup and recovery policies are likely to be OUT OF BUSINESS within 2 years of a major disaster⁴
- Loss of business data can ruin your company's reputation, and may lead to expensive litigation.
- Worst of all, it interrupts your business continuity.



1. David M. Smith, PhD, "The importance of investing in that ounce of prevention," The Cost of Lost Data, 2003.
2. Recent study from Ontrack Data

3. Breach Study, Oct. 2005 Ponemon Institute
4. Study by the National Archives and Records Administration

Conventional approaches to backup are not good enough

Poor "unstructured" conventional backup methodologies, such as tape, CD / DVD, and external hard drives, fall short in providing a reliable solution because:

- High failure rates during restoration
- Slow read / write speed
- Improperly verified backups, impeding restoration with incomplete data
- High maintenance costs
- Unreliable offsite storage procedures
- Reduced flexibility for backup because of fixed capacity per backup medium
- Increased likelihood of negligence-induced problems (e.g. lost or misplaced data)

What makes inFlux Backup the ultimate backup solution

1 Robust backup solution

inFlux Backup - Professional

The 'Professional' client for small / home offices, allows for easy management of your documents and other data to be backed up. Backup My Documents, Outlook (Express), etc with an easy-to-use backup wizard, that can have you securing your data in minutes!

inFlux Backup - Advanced

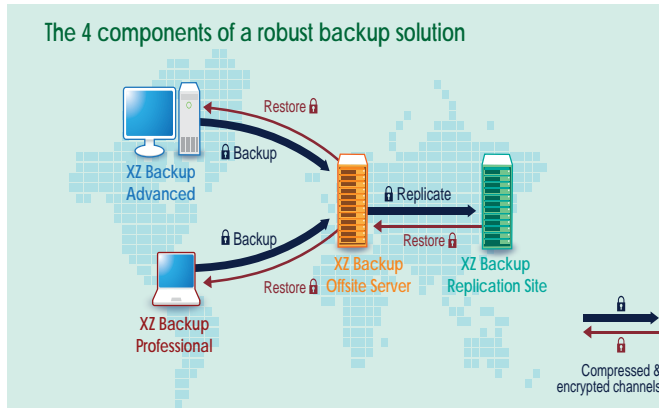
Our 'Advanced' client supports many of the most common medium / larger business backup sources needed to secure your important business data. With Linux, Windows Server, Exchange, SQL, Oracle, MySQL, and Lotus Notes/Domino support you can be sure that your critical operating data is kept secure.

inFlux Backup - Offsite Storage Servers

Feel secure knowing that your data is stored on multiple servers in multiple datacenters around the country. In this way, if theft, fire, or any other catastrophe were to occur in your location that the data is still safe and secure in multiple locations around the country.

inFlux Backup - Replicated Storage Site

In the event that a disaster or issue were to happen in one of our main locations your data is still duplicated (in its encrypted state) in other places in the country. When one location cannot be online there are many other locations that still have your data online.



2 Continuous data protection †

inFlux Backup's continuous data protection (CDP) technology captures every version of a file that has been saved to your hard drive. With CDP, even if your hard drive crashes completely after you have worked for a full day without backing up yourself, updated copies of your files will still be intact on the backup server. It provides a highly dependable means of real-time protection for servers, desktops, and laptops without any human intervention. In addition, backup will only run when the computer is not using any resources and will not slow you down.

The virtue of backup is to make copies of critical data so that these additional copies can be used to restore the original following a data-loss disaster. With inFlux Backup, data will be copied, compressed, encrypted and finally uploaded to a remote server located offsite through Secure Sockets Layer (SSL). inFlux Backup provides another level of protection by replicating data on the backup server(s) to other remote locations. This gives more protection that cannot be provided by other backup software alone.

†. Software features may not be available in all versions.

3 All platforms and common databases supported

inFlux Backup supports any operating system that supports Java Runtime Environment 1.4.1+, this is nearly all operating systems, including Windows, Linux, Mac, NetWare, and some NAS devices. inFlux Backup is capable of backing up common server applications, including Microsoft Exchange Server, Microsoft SQL Server, Lotus Notes/Domino, Oracle and MySQL. This allows you to backup all of these platforms easily, using methods recommended by their respective software vendors. If the databases or applications you use are not listed here, our extensive command line tool configuration enable you to add custom backup logistics to basic backup operations through simple operating system supported scripting methods.



4 HIPAA Compliance †

inFlux Backup has laid out our security practices to help ensure that they remain compliant for businesses that are considered "covered entities" under HIPAA (Health Insurance Portability and Accountability Act of 1996). Any data being backed up is encrypted with a key chosen by, and known only to the customer. inFlux Backup has no access to your passwords.

- All of our servers are located in secured & monitored datacenters with access restrictions in place
- For extra redundancy the encrypted data is duplicated to one or more other servers located in separate geographic locations.
- For auditing purposes, the inFlux Backup client software automatically generates logs detailing the date, time and files that have been backed up.

5 Big Backup Quickstart

Our 'Big Backup Quickstart' and in-file delta technologies enable backup of a large volume of data to be completed in a very short period of time. The 'Big Backup Quickstart' allows backup of a large volume of data to a local hard drive. With our proprietary in-file delta technology, the original file is required to be backed up only once, i.e. in the first backup job. Subsequently, only the changes within the file made since the previous backup are needed to be updated.

For example, for a file that is as large as 500GB, you can simply backup the full backup to an external drive or snap server we send out and then return the drive with data to us so we can move it to the backup server. Since only the changes made within the 500GB file, normally less than 1% of the original file size, are needed to be backed up again, this amount of data can be backed up quickly. As a result, instead of having to back up 500GB everyday, you just need to back up only what has changed in a file to keep the backups up-to-date.

Day	Incremental	Storage space (GB)
DAY 1	QuickStart	(Full) 500
DAY 2	Upload	(Full) 500 + (Delta-1) .5 Total=505
DAY 3	Upload	(Full) 500 + (Delta-1) .5 + (Delta-2) .5 Total=510
DAY 4	Upload	(Full) 500 + (Delta-1) .5 + (Delta-2) .5 + (Delta-3) .5 Total=515

6 Backup individual mailboxes in Microsoft Exchange Server

Microsoft Exchange Server is one of the most popular email servers used by businesses of any size. The inFlux Backup Software's built-in Microsoft Exchange Server support, allows you to back up all critical data within Microsoft Exchange Server, including an individual's email, calendar, contact list, etc, using the same method used by Microsoft's Backup Utility. This capability makes inFlux Backup an ideal backup tool for Microsoft Windows Server and Microsoft Exchange Server.

†. Software features may not be available in all versions.